CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB) 3050 K St NW Washington, DC 20007

Ait Order # Contract / Revision 06373516 498627 Product OBAMA SKED A ADD Estimate # Contract Dates 10/16/12 - 10/22/12 2051 Original Date / Revision <u>Advertiser</u> / 10/18/12 10/15/12 Obama For America Billing Calendar Cash/Trade Billing Cycle Cash Broadcast EOM/EOC Sales Office Account Executive Station TELEREP-PHII Teresa Difuria KVVU Special Handling Demographic Adults 35+ Product Code Advertiser Code IDB# 101 95 Advertiser Ref Agency Ref

Spots/

-	- LTime		Spots/ Week Rate	TypeSpot	s	Amoun
*Line Ch Start Date End Date Description	Start/End Time	Days Length :30	VVGGR	NM	1	\$725.0
N 1 KVVU 10/16/12 10/22/12 Fox 5 News AM M-F 6a-/a	M-F 6a-7a <u>Rate</u>					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 1	\$725.00	.00		NM	1	\$650.
N 2 KVVU 10/16/12 10/22/12 MORE Access	630-7pm	:30		, , , , ,	•	•
Start Date End Date Weekdays Spois/week	<u>Rate</u> \$650.00				_	#050
VVEEK. 10/10/12 10/22/12	M-F 7-730p	:30	_	NM	2	\$950.
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$950.00					
Week: 10/16/12 10/22/12W 1	\$950.00 Start/End Time	Weekdays Len		Type A/A4		
<u>Spot Ch </u>	M-F 7-730p	W	:30 \$ 950.00	NM		
See MG 3.2,3.3	7p-8p	St	:30 \$800.00	NM		
2 KVVU 10/21/12-10/21/12 Bob's Burgers/Cleveland	/h-oh		- #450.00	NM		
MG for 3.1 10/17 KVVU 10/21/12-10/21/12 The Closer	Sun 1-2am	Si	:30 \$150.00	INIVI		
MG for 3.1 10/17	** 5 7- 02	:30)	NM	1	\$700
N 4 KVVU 10/16/12 10/22/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a <u>Rate</u>		,			
Week: 10/16/12 End Date Weekdays Spots/Week 10/16/12 10/22/12 MTWTF 1	\$700.00		-	NM	2	\$1,350
N 5 KVVII 10/16/12 10/22/12 TMZ	730-8p	:30	J	13131	_	, .,
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,350.00		D-4-	Typo		
Week: 10/16/12 10/22/12W 1 Spot Ch	Start/End Time	VVOORGET =	ngth <u>Rate</u> :30 \$1,350.00	<u>Type</u> NM		
1 KVVU 10/16/12-10/22/12 TMZ	730-8p	W	:30 \$1,000.00			
See MG 5.2,5.3 2 KVVU 10/20/12-10/20/12 NCAA Football Late Gam	e NCAA Football	LatSa	:30 \$1,250.00	MM		
2 KVVU 10/20/12-10/20/12 NCAA 1 0000011 2010 00000011 2010 0000011 2010 0000011 2010 0000011 2010 0000011 2010 00000011 2010 00000011 2010 0000011 2010 0000011 2010 000000011 2010 00000011 2010 00000011 2010 00000011 2010 00000011 2010 00000011 2010 00000011 2010 00000011 2010 00000011 2010 00000000			:30 \$100.00	NM		
3 KVVU 10/22/12-10/22/12 Extra	M-F 1:05-1:35ai	m M	,00			
⊕ MG for 5.1 10/17	M-F 9a-10a	::	30	NM	1	\$27
N 6 KVVU 10/16/12 10/22/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week	<u>k Rate</u>			1		
Week: 10/16/12 10/22/12 MTWTF 1	\$275.00	.,	30	NM	6	\$17,00
N 7 KVVU 10/21/12 10/21/12 NFL Late Game	NFL Late Game		<i>7</i> 0	-		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified an payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed payment in full is received by station.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract		Alt Order # 06373516		
Contract Dates 10/16/12 - 10/22/12	Product OBAMA SKED A A		Estimate # 2051		
Advertiser Obama For America			nal Date / Revision /15/12 / 10/18/12		

	Oban	la l'Ol America					
and Data Description	Start/End Time	Days Ler	Spot		Type Spc	ots	Amount
*Line Ch Start Date End Date Description Week: 10/15/12 End Date 10/21/12 Weekdays 2005/Week 2002/Week 20	Rate \$11,500.00 <u>Start/End Time</u> NFL Late Game	<u>Weekdays</u> St	Length . :30	<u>Rate</u> \$11,500.06	<u>Type</u> NM		
See MG 7.2,7.3,7.4,7.5,7.6,7.7 2 KVVU 10/21/12-10/21/12 NFL Early Game	NFL Early Game	S	:30	\$7,500.00	NM		
MG for 10.1,7.1 KVVU 10/21/12-10/21/12 NFL Pre-Game Show	NFL Sa-Su 8a-6p	S	:30	\$1,925.00	NM		
MG for 10.1,7.1 KVVU 10/17/12-10/17/12 The X Factor	The X Factor	W	- :30	\$5,350.00	NM		
MG for 10.1,7.1 KVVU 10/21/12-10/21/12 The Simpsons/Bob's Burg	gers Su 8p-9p	S	ι :30	\$1,950.00	NM		
⊕ MG for 10.1,7.1 6 KVVU 10/16/12-10/22/12 Extra	M-F 1:05-1:35am	MTuWThF	- :30	\$100.00	NM		
 MG for 10.1,7.1 7 KVVU 10/20/12-10/20/12 Touch 	Sat 11p-12a	Sa-	:30	\$175.00	NM		
⊕ MG for 10.1,7.1	d Su 9p-10p		:30	·	МИ	1	\$2,450.0
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$2,450.00				NM	1	\$5,500.
Week: 10/15/12 10/21/12 1 N 9 KVVU 10/16/12 10/16/12 Raising Hope/Ben and Ka Start Date End Date Weekdays Spots/Week	ate Tue 8p-9p k <u>Rate</u> \$5,500.00		:30		NIVI	'	
Week: 10/15/12 10/21/12 -1			:30		MM	0	\$0.
Start Date End Date Weekdays Spots/Wee Week: 10/15/12 10/21/12 -1 1 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 New Girl/The Mindy Proj	k Rate \$5,500.00 Start/End Time	<u>Weekdays</u> -Tu	<u>Length</u> :30		<u>Type</u> NM		
See MG 7.2,7.3,7.4,7.5,7.6,7.7			. ————	Totals	<i></i>	16	\$29,600

Time Period	# of Spots	Gross Amount	Net Amount	
10/01/12 -10/22/12	16	\$29,600.00	\$25,160.00	
Totals	16	\$29,600.00	\$25,160.00	
Signature:			!	Date:

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified a payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed payment in full is received by station. Payment by advertiser to agency or to service or payment by advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified as the payment of any bills rendered by station. Station within the time specified as the payment of any bills rendered by station. Station within the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified as the payment of the payme

REP HEADLINE# 6373516 TRF# 498627 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ ADV AGY ORDER PRDCT FLIGHT 1051 DATES OCT16/12 OBAMA SKED A ADD AGY. ADV. NAME POLI/B OBAMA/D/PRE/US NAME GREER, WASHINGTON, OCT22/12 3050 K ST NW EST#2051 COMMENTS: CONTRACT MARGOLIS, WK-1 # DC 6373516 20007 CO-OP BILLING NEEDED MITCHELL (LINE, ORDER, INVOICE) BUYER NAME MAURA GILROY REP.# CLASS: NATL. SALES PRSN PH-OFF.# 762 TERESA DIFURIA LOCAL DATE OCT18/12 SALESMAN REGIONAL #

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CHANGES

7

TO ROSE FR NIKKI OK'D M3 SEE LINES TOTAL SAME 19 AND 20

CITY TAX

STATE

TAX

15.18

REF: STA: PLS CNF THANKS

CON CM ALL INVOICES ARE GREER MARGOLIS ACCOUNTING * * * * SIHT SH A CASH IN ADVANCE SCHEDULE ***** ΗO E E SENT TO:

SUITE 800 WASHINGTON, 1010 WISCONSIN AVENUE DC 20007 MM

OBAMA FOR AMERICA SKED A ADD

5 ES 730P-800P 30	AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101	:LINE#:REP :CD: TIME PERIOD : LGTH : SI
\$1,350.00 10/16	AGENCY EST# = 2051	SEC: RATE : START
10/22		
O TO-1; M		END :SPTS: WEEK : DATE : /WK: INVT :
		DAYS : TOTL:

PROGRAM : CON COM1:

ZMT

REP HEADLINE# 6373516 TRE# 430047 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

CHANGES *** KVVU-11V ^^^

OCT/12 296	STATION MAKEGOOD M3 OK'D BU	PROGRAM : ORD COM1: PART OF A	20	PROGRAM : ORD COM1: THIS IS A		: LINE#: REP :	
29600.00	BUY#5	≱ : .	A 105A-135A	≱	A 400P-800P	CD: TIME	
		EXTRA SPOT N/A DUE MAKEGOOD MADE	135A	COLLEGE LATE SPOT N/A DUE MAKE-GOOD FOR	4008	E PERIOD	
	MISSED: TU-F, M/730P-800P OFFER: SAT/400P-800P & MON/105A-135A CMT: SPOT N/A DUE TO	E TO BASEBALL	30	E GAME. E TO BASEBALL RAN R OCT17 ON LINE-5	30	: LGTH : SEC	
	-800P 0P 5A E TO BASEBALL	RAN LONG. PRI 19-20	\$100.00	LONG. FOR 1	\$1,250.00	RATE	
	OCT17 OCT20 OCT22 RAN LONG. F	PRE-BOOKED PLS	10/22	PRE-BOOKED PLS SPOT/WK	10/20	: START	
	PRE-BOOKED	APPROVE.	10/22	APPROVE.	10/20	: END	
0	30S 30S 30S PLS A		Н		Н	:SPTS:	
CONTRACT TOTAL TOTAL SPOTS	\$1,350.00 \$1,250.00 \$100.00 APPROVE.		MOM		SAT	: WEEK :	
29600	(OCT18/12) PLS ADVISE					DAYS :	
16	•		-	1	Н	:TOTL:	

MARKET TOTALS \$134,545 KVVU 22% KSNV 23% KLAS 22% KTNV 28% KVMY 3% KVCW 2%

CABL 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME